

Up and Coming Families

Dominant Tapestry Segment

KEY FACTS



486,002  
Total Population



\$185,342  
Median Home Value



11,358  
Businesses



478,100  
Daytime Population



32.6  
Median Age



1.6%  
2010-2021 Pop Growth Rate



\$26,548  
Per Capita Income



2.7  
Avg Household Size



\$54,566  
Median Household Income

KEY SPENDING FACTS

